

The Greater Austin Hispanic Chamber of Commerce presents

# 'State of the GAHCC' Annual Meeting



Friday, February 28, 2025 | Program: 11 AM - 1 PM Registration begins at 10:30 AM

The LINE Austin 111 E Cesar Chavez St, Austin, TX 78701

## **Sponsorship Opportunities**

The Greater Austin Hispanic Chamber of Commerce is proud to begin the next 50 years of service to the Latino Business community with our State of the GAHCC: Annual Meeting! We invite you to join us on Friday, February 28, 2025, from 11 AM - 1 PM at The LINE Austin.

At the Annual Meeting, we'll provide a year in review of the wonderful work of the GAHCC, introduce new board members, and showcase what 2024 has in store. Save the date to hear about the latest trends for Latinos in business.

We are grateful to our members and partners who have helped us be a leading resource and advocate for the Hispanic business community in Austin. Every one of you plays a very important role in shaping a Central Texas where Hispanics thrive in business and are impactful leaders of our communities. It is your investment, leadership, and dedication that have brought us to this historic milestone. With your support, we will explore new heights this year!

### **Your GAHCC Team**



Monica Muñoz Andry
President & CEO



Brittney Rodriguez
Chief Operations Officer



Enrique Castro Suriano
Director of Membership



Allison Moujaes
Executive Assistant
to the CEO



John Espinosa
Senior Manager of Public Policy
& Economic Development

# **Sponsorship Packages**

#### **Presenting Sponsorship Package - \$5500**

- Event Access for 8 attendees (Table of 8)
- Verbal recognition as the Presenting Sponsor during the event
- Company logo featured on e-communications leading up to the
- Company logo on the event registration page
- Pre-event marketing visibility via GAHCC social media channels
- Sponsor logo in digital program
- Opportunity for 2 minute video or verbal remarks

#### **Executive Sponsorship Package - \$3000**

- Event Access for 8 attendees (Table of 8)
- Verbal Recognition as an Executive Sponsor during the event Company logo featured on e-communications leading up to the event Company logo on the event registration page
  Pre-event marketing visibility via GAHCC social media channels
- Sponsor logo in digital program
- Opportunity for 30-second video

#### Familia Sponsorship Package - \$2000

- Event Access for 6 attendees (Table of 8)
- Verbal Recognition as an Familia Sponsor during the event
- Company logo featured on e-communications leading up to the event Company logo on the event registration page
- Pre-event marketing visibility via GAHCC social media channels Sponsor logo in digital program

#### **Amigo Sponsorship Package - \$1500**

- Event Access for 4 attendees (Table of 8)
- Verbal Recognition as an Amigo Sponsor during the event
- Company logo featured on e-communications leading up to the event Company logo on the event registration page
- Sponsor logo in digital program

#### Program Ad Space - Due: 1/24/25

- Highlight your organization for promotion!
  - ∘ Full Page Ad \$500
  - Half Page Ad \$300

#### Individual Ticket Prices - Early Bird Ends: 1/24/25

- EARLY BIRD MEMBER (deadline: 1/24/25): \$100
- EARLY BIRD NON-MEMBER (deadline: 1/24/25): \$125
- Regular Member: \$125
- Regular Non-Member: \$150

#### **GAHCC Social Media Follower Count - 22,100+**

Instagram: 3,400+ Followers
LinkedIn: 5,850+ Followers
Facebook: 8,900+ Followers
Twitter/X: 3,950+ Followers

## ¡Gracias!

Sponsorship payment checks can be mailed to: The Greater Austin Hispanic Chamber of Commerce ATTN: Monica Muñoz Andry 3601 Far West Blvd, Suite 204 Austin, TX 78731

Contact Allison Moujaes (amoujaes@gahcc.org) for credit card payments or to request an invoice.

\*No Refunds. All event proceeds support the Greater Austin Hispanic Chamber of Commerce's Strategic and Programmatic Initiatives.

## **Contact Us**

membership@gahcc.org 512-476-7502 www.gahcc.org